



KYOHEI KOBAYASHI
GRAPHIC DESIGNER

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415.425.1539

EXPERIENCE

INTERNSHIP HOFFMAN & CO.

San Francisco CA, 2015–Present
Design wine labels and web sites for wine industries.

FREELANCE LA JOLLA COUNTRY DAY SCHOOL

San Diego CA, 2013, 2014
Revised and improved course materials, including: syllabi, instructional videos, grading rubrics, student achievement certificates, projects guidelines and course evaluations for middle school faculty members.

CALIFORNIA COLLEGE OF THE ARTS *San Francisco CA, 2013*

Nominated and selected as CCA's in-house art show promotional designer. Collaborated with faculty members to publish media and execute community outreach.

MAHORI FUKUZUSHI *Tsukuba Japan, 2010*

Developed and designed menu to suit multi-cultural international clients. Created print marketing and event promotion materials. Translated all productions from Japanese to English.

EDUCATION

CALIFORNIA COLLEGE OF THE ARTS
2012–2015
BFA, Graphic Design

TOKYO DESIGN ACADEMY
2006–2008
Senmonshi (Associate degree equivalent),
Graphic Design

SKILLS

TECHNICAL
InDesign
Illustrator
Photoshop
After Effects
Premiere
Dreamweaver
HTML and CSS
Muse
PowerPoint
Pixate

OTHER
Fluent in Japanese
Photography
Illustration
International Cuisine
Traveler

ACCOMPLISHMENTS

REDESIGNING FEAR

Kickstarter, 2014
Produced a video to promote the Kickstarter campaign, asked fellow students about their fears as young designers and designed posters with those responses.

RECOGNITION

TOKYO DESIGN ACADEMY
2008
Valedictorian